Introduction to Travel and Tourism Group Activity

**In a group of 4, answer the following questions and be prepared to share with the class.**

1. List as many reasons as possible to explain why you think more people are travelling today than they were 30 years ago.
2. List the location of the last three vacations that each of your group members has gone on:

1. 1. 1. 1.  
2. 2. 2. 2.  
3. 3. 3. 3.

1. Examine your responses in #2, what was the region most commonly visited?
2. From your group responses, are most people travelling domestically or internationally?

Why do you think that this is the trend?

1. What factors influenced your group members to travel to those specific locations?
2. What other factors might influence where people choose to travel?
3. Brainstorm a list of factors that might influence people not to travel.
4. Create a list of the top 10 most popular countries for tourism in the world. Have a discussion about the ranking to ensure that you have come to consensus and you have a rationale for your ranking order.

|  |  |
| --- | --- |
| **Country** | **Why is it popular in your mind?** |
| 1. |  |
| 2. |  |
| 3. |  |
| 4. |  |
| 5. |  |
| 6. |  |
| 7. |  |
| 8. |  |
| 9. |  |
| 10. |  |