

Name: _____

Date: _____

Push and Pull Factors



Push Factor:



Pull Factor:

Step 1. Read the case study.

Step 2. On the bottom of the page fill in the T-chart and write down the push and pull factors for the Simon family in the appropriate column.

Step 3. Answer the question: What would you do if you were in Mr. Simon's shoes?

Case Study: The Simon Family

Mr. Philip Simon was born and raised in Newfoundland. Like his father before him he was a cod fisherman. In 1992 the cod fisheries in the province collapsed and a moratorium was placed upon fishing. For the past 10 years he has held a few jobs; however, the job market is not very secure and he has mostly been left out of work. He and his wife have decided to relocate, with their four children, to Alberta. The Simons chose Alberta for a number of different reasons. First, Alberta's economy is booming and there are a lot of job opportunities for skilled and unskilled labour. Second, Alberta has a diverse arts and culture community in which Mrs. Simon, who is an artist, can sell and show her artwork. Third, there is no provincial sales tax in Alberta. Fourth, the education system is world-class. Fifth, the weather is pretty good with temperatures ranging from 25°C in the summer and -25°C in the winter. Overall, Alberta seems like a great fit for the Simon family and they are happy with their decision.

PUSH FACTORS

PULL FACTORS

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